1. **Sources**
   General dictionary and online dictionaries:
   - [www.rae.es](http://www.rae.es)
   - education.yahoo.com/reference/dict_en_es


2. **Course description**
   Technical health communication course in Spanish with emphasis on managerial and business aspects of the international health industry
   **Prerequisites:** Six credits in Spanish at the 3000 or 4000 level

3. **Objectives**
   - Acquire general knowledge and specific vocabulary in relation to matters of hospital administration
   - Gain understanding of the Hispanic culture in a global context
   - Develop critical and creative thinking skills that can be used in local and international markets

4. **Requirements**
   - Students must read all assigned texts and be prepared to participate in discussion and analysis
   - Students will complete a mid-term exam, a final exam, group presentations, and two essays
   - There will be an emphasis on in-class participation, especially demonstration of interest and motivation to learn and improve. Participation will make up a large part of the final grade, with particular attention to in class activities
   - Students must check their emails for assignments and other pertinent information

5. **Grades**
   **In-class activites and participation**  20%
   **Midterm exam**  20%
   **Final exam**  25%
   **Group presentation**  15%
   **Essays (10% each)**  20%

6. **Grading system**

<table>
<thead>
<tr>
<th>Score Range</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>90-100</td>
<td>Excellent work</td>
</tr>
<tr>
<td>80-89</td>
<td>Above average work</td>
</tr>
</tbody>
</table>
70-79 (C) | Average work  
60-69 (D) | Pass, but unsatisfactory work  
0-59 (F) | Failure  

7. Schedule

Week 1
Day 1: Presentation of the class
Day 2: Sicko
Day 3: Sicko - Debate

Week 2
Day 4: Basics of hospital administration (1); The world of the hospital (2)
Day 5: Responsibilities of management (3)
Day 6: Hospital information system (18): **Dr. Juan Manuel Vélez**
Day 7: Managing conflicts within the hospital (32)

Week 3
Day 8: Responsibilities of hospital ethics (5)
Day 10: “Mar Adentro” - Debate

Week 4
Day 12: Structural and functional organization (8); Management of hospital personnel (9)
Day 13: Biosafety in the hospital (12)
Day 14: Nosocomial infection (28); Occupational risks in the hospital (31): **Dra. Cristina Castro**
Day 15: **MIDTERM EXAM**

Week 5
Day 16: **Group Presentations 1**
Day 17: **Group Presentations 2**
Day 18: Promotion of health and prevention in the hospital environment (26): **Dra. María Navarro**
Day 19: Family medicine and the hospital (27): **Dra. María Bascuñana**

Week 6
Day 20: **Group Presentations 3**
Day 21: **Group Presentations 4**
Day 22: Standards and indicators of quality in medical attention (34)
Day 23: Out of class activity
Week 7
Day 24: Supplies and services (16)
Day 25: Efficiency of management/bureaucracy in health systems (25)
Day 26: Chapter 30: The role of the nurse in the hospital

8. Essays and Group Presentations

Essay 1
Documentary: Sicko (US, 2007, 120 mins)
Director: Michael Moore
Documentary investigating health care in the US, focusing on its health insurance and the pharmaceutical industry. Compares the for-profit, non-universal US system with non-profit universal health care systems in countries such as Canada, the UK, France and Cuba.

Essay 2
Movie: Mar adentro (The Sea Inside) (Spain, 2004, 125 mins)
Director: Alejandro Amenábar
Spanish drama film written, produced, directed and scored by Alejandro Amenábar, which won the Academy Award for Best Foreign Language Film. It is based on the real-life story of Ramón Sampedro (played by Javier Bardem), who was left quadriplegic after a diving accident, and his 28-year campaign in support of euthanasia and the right to end his life.

Possible topics for group presentations (~20 minutes + Questions)
Chapter 13: Hospital management and the environment
Chapter 14: Clinical engineering and technological management in the hospital
Chapter 15: Administrative economic and financial management
Chapter 20: Management of diagnostic and therapeutic guidelines
Chapters 21 and 24: Continued education in the hospital; Teaching in the hospital
Chapter 29: Health services research
Chapter 33: Assessment of health services

9. Absences
Two excused absences are allowed with necessary documentation. Excused absences include:
• A doctor’s note explaining illness or medical condition that caused the absence. Must be turned into professor on the day the student returns to class
• Documentation that the student was at a university-related event, representing their home university